

LET'S *partner* TOGETHER



THE ESPLANADE

KENNER, LA

Where Kenner Shops



ultimate DESTINATION



The Esplanade is the premier shopping center in Kenner, Louisiana, home to top retailers ranging from the best in branded fashion to athletic apparel stores. Enjoy over 80 shopping and entertainment options as well as delectable dining, including New Orleans favorite, Café du Monde,

located on the lower level in the Dillard's wing. The Esplanade is also a short ride away from the Louis Armstrong New Orleans International Airport and has ample accommodations to serve all of your personal and group shopping needs.

area DEVELOPMENT



Kenner's master plan is driving the community development efforts and The Esplanade is in sync with those initiatives with their own revitalization plans in the coming year. Not only will the physical appearance of the center change with upgrades on the interior and exterior, but the planning team will work toward restructuring the centers merchant roster to better align with community needs and drive greater traffic and sales to The Esplanade.



by the NUMBERS

914,823

Total Center GLA

103

Number of Retail Shops

598,338

Anchors (total sf)

247,038

Total Daytime Population

5,222

Parking Spaces

\$50,560

Total Average Household Expenditure

40.2

Median Age

100,758

Households

25,700

+ vehicles pass by per day



demographic INFORMATION

Retail intelligence is choosing the right location. Let our leasing professionals help you find the right space for your next location.

	3 MILE	7 MILE	10 MILE
POPULATION (2015)	95,448	244,244	381,357
TOTAL HOUSEHOLDS	36,218	100,758	156,903
AVG. HOUSEHOLD INCOME	\$74,531	\$74,796	\$77,178
MEDIAN HOUSEHOLD INCOME	\$53,533	\$52,075	\$50,855
ASSOCIATE DEGREE	5.9%	5.8%	5.5%
BACHELOR'S DEGREE	18.2%	18.9%	20.3%
GRADUATE DEGREE	7.6%	9.2%	12.1%
SOME COLLEGE/NO DEGREE	24.5%	23.6%	22.0%
WHITE	69.0%	71.9%	68.8%
BLACK	17.3%	17.2%	21.6%
ASIAN	2.3%	2.0%	1.6%
HISPANIC	21.3%	15.3%	12.7%





THE ESPLANADE

The Esplanade is in the heart of the City of Kenner and is the sixth largest city in the State of Louisiana located within Jefferson Parish, the second largest parish in the state. With its excellent housing and schools as well as its highly engaged, business-friendly government, the quality-of-life amenities balanced with a healthy business climate make it ideal for business to prosper at The Esplanade. The Center has excellent accessibility to I-10, I-310, and U.S. Highway 61 (Airline Drive). The Louis Armstrong International Airport, serving millions of passengers annually, is within the heart of Kenner and ideally situated for driving substantial traffic to The Esplanade.



first LEVEL

The Grand Theatre
Esplanade 14

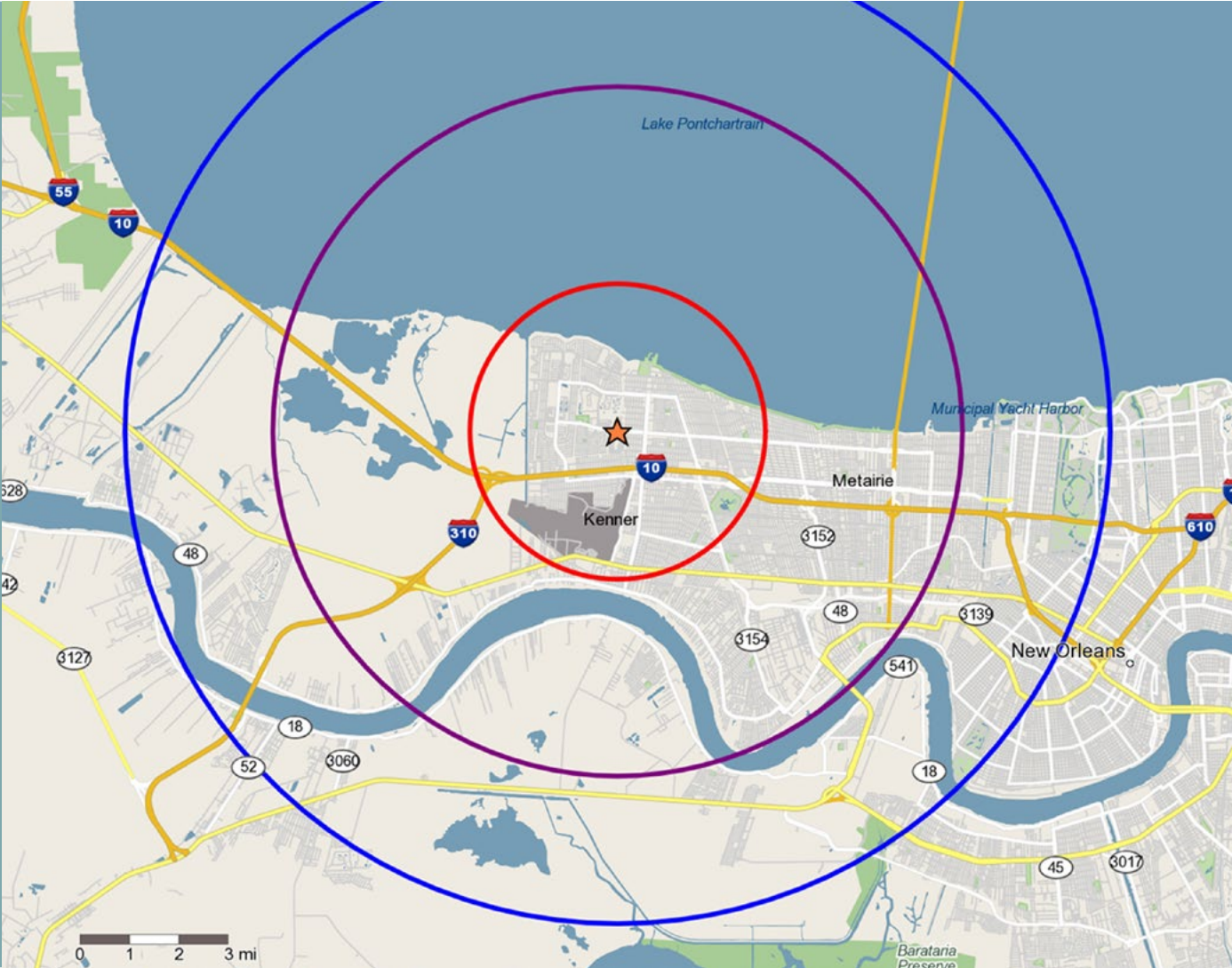


second LEVEL



property INFORMATION

Built	1984
Renovation Date	2001 (2017)
Site	69 Acres
Property Type	Regional Center
Center Parking Spaces	5,222
Stores	103
Total Center GLA	914,823 s.f.
Department Store GLA	598,338 s.f.
Small Shops	316,485 s.f.
Level 1	180,919 s.f.
Level 2	135,566 s.f.



prominent TENANTS



Bath&BodyWorks®



VICTORIA'S
SECRET

Dillard's



rue21

marketing OPPORTUNITIES

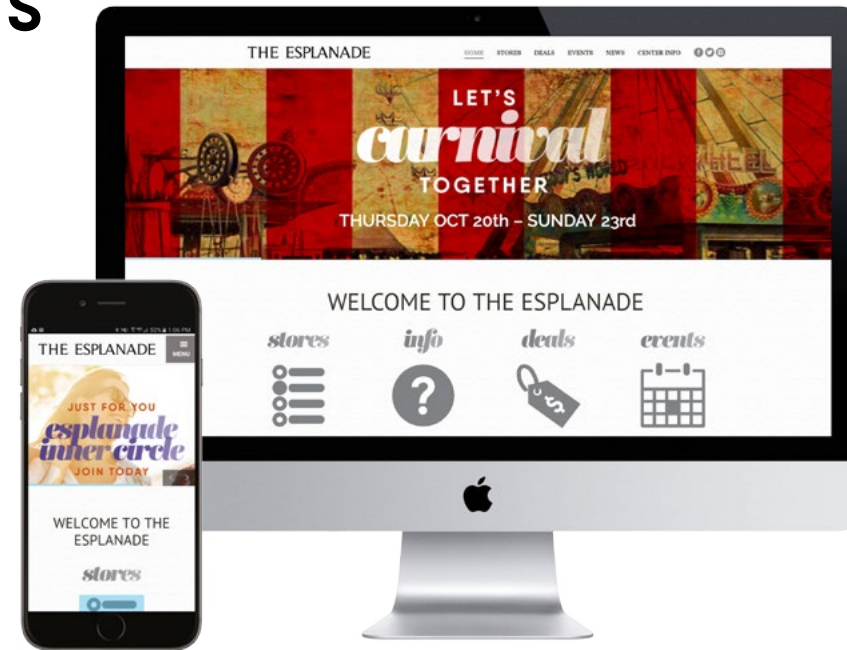
WEBSITE – Directory, deals, events, banners and job postings

SOCIAL MEDIA – Facebook, Twitter, Instagram, Pinterest, G+ & more

MONTHLY – Email newsletters and text broadcasts

ON CENTER – Standing directories, handheld directories, signage, in line collateral and wifi throughout the center

INTERNAL – Monthly retailer newsletter & employee discount program



leasing INFORMATION

permanent LEASING

We offer a variety of options and pricing at The Esplanade for traditional retail as well as non-traditional uses such as office, medical, educational training centers and more. We offer short-term, seasonal and long-term leases.

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specialty LEASING

Whether you want to operate for a few days or a few months, we can provide common area kiosks or temporary in line space along with unique advertising opportunities to meet your needs.

Ellie Thomas

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Cindy Czech

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LET'S *do business* TOGETHER

THE ESPLANADE

KENNER, LA

Where Kenner Shops

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