

NORTH PARK

A Mississippi Icon Reinvented

RIDGELAND, MS

An expansive \$20 million 2018 renovation of the property transformed Northpark into the premier shopping destination of Ridgeland, Mississippi. From remodeled entrances and new exterior landscaping to the latest amenities and reimagined open common-area, the center features 120 retailers and a spacious café-style Eatery offering a wide range of dining. With a new state-of-the-art Children's Discovery Park, a new Family Lounge, and large interactive gaming screens, Northpark combines contemporary architecture and design with next generation technology and unmatched Southern charm.

TOTAL SQUARE FEET CENTER GLA

958,314

TOTAL RETAILERS

120

PROJECTED DAILY VISITORS

5,400

ANNUAL TRAFFIC

3.5M

PEOPLE IN JACKSON, METROPOLITAN
AREA FREQUENT NORTHPARK

40.7%



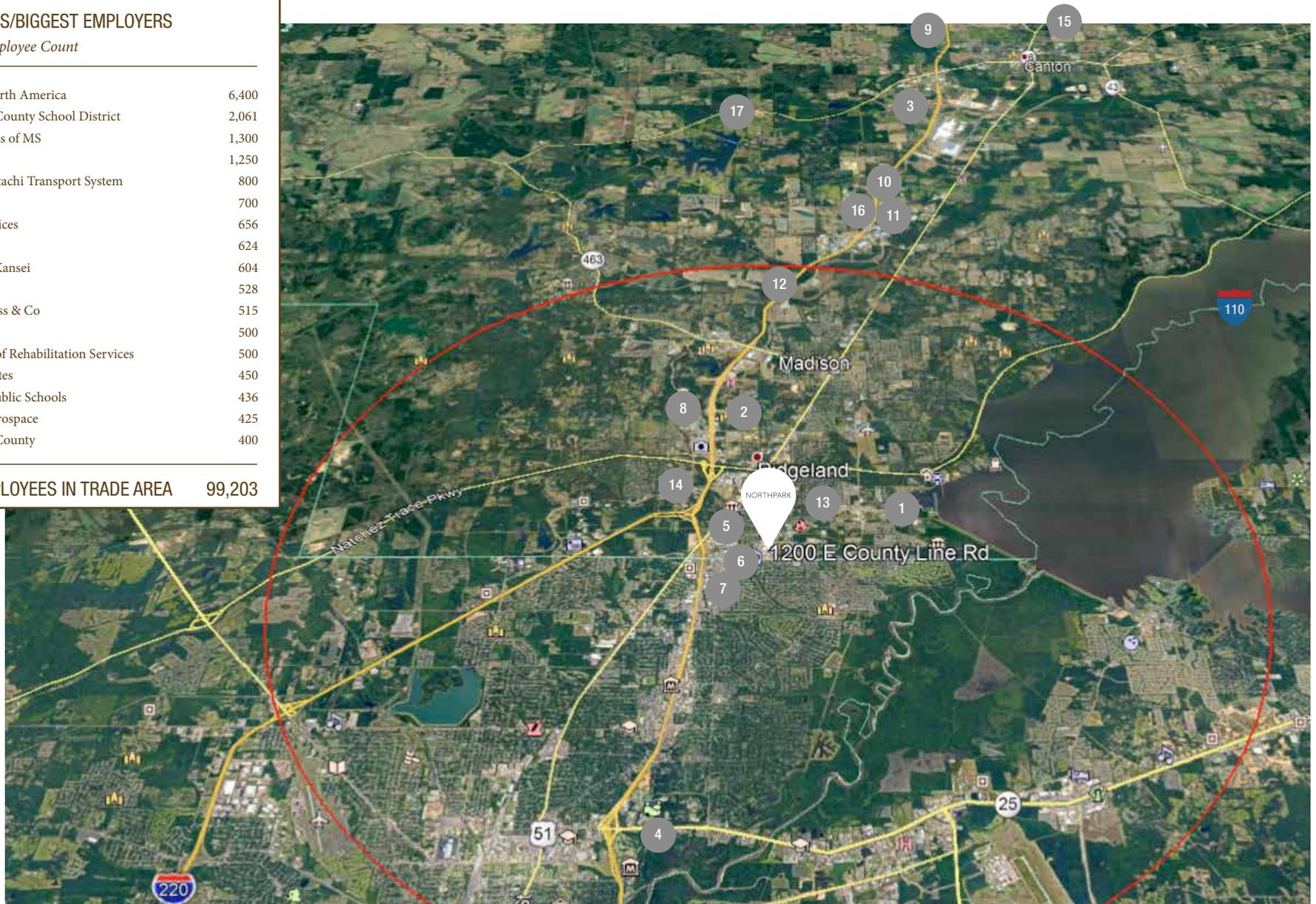
CRITICAL SITES AND EMPLOYERS

BUSINESSES/BIGGEST EMPLOYERS

Sorted by Employee Count

1. Nissan North America	6,400
2. Madison County School District	2,061
3. Peco Foods of MS	1,300
4. Conduet	1,250
5. Vantec Hitachi Transport System	800
6. Kasai	700
7. Yates Services	656
8. C Spire	624
9. Calsonic Kansei	604
10. Faurecia	528
11. Levi Strauss & Co	515
12. Comcast	500
13. MS Dept of Rehabilitation Services	500
14. Minact Yates	450
15. Canton Public Schools	436
16. Vertex Aerospace	425
17. Madison County	400

TOTAL EMPLOYEES IN TRADE AREA 99,203



7-Mile Radius



Notable Companies in the Area

NORTHPARK

AERIAL OVERVIEW

NORTHPARK

HIGHLAND ELEMENTARY SCHOOL

RIDGELAND CITY HALL

ANN SMITH ELEMENTARY

RESIDENCE INN
STAY HOME
HILTON GARDEN

RESIDENTIAL



TARGET



HOME
DEPOT



CONN'S
FURNISHINGS

BURLINGTON
COAT
FACTORY

EXIT OFF I55 TO COUNTY LINE ROAD
114,000 vehicles travel County Line Road from
Interstate 55 on an annual basis

HILTON JACKSON

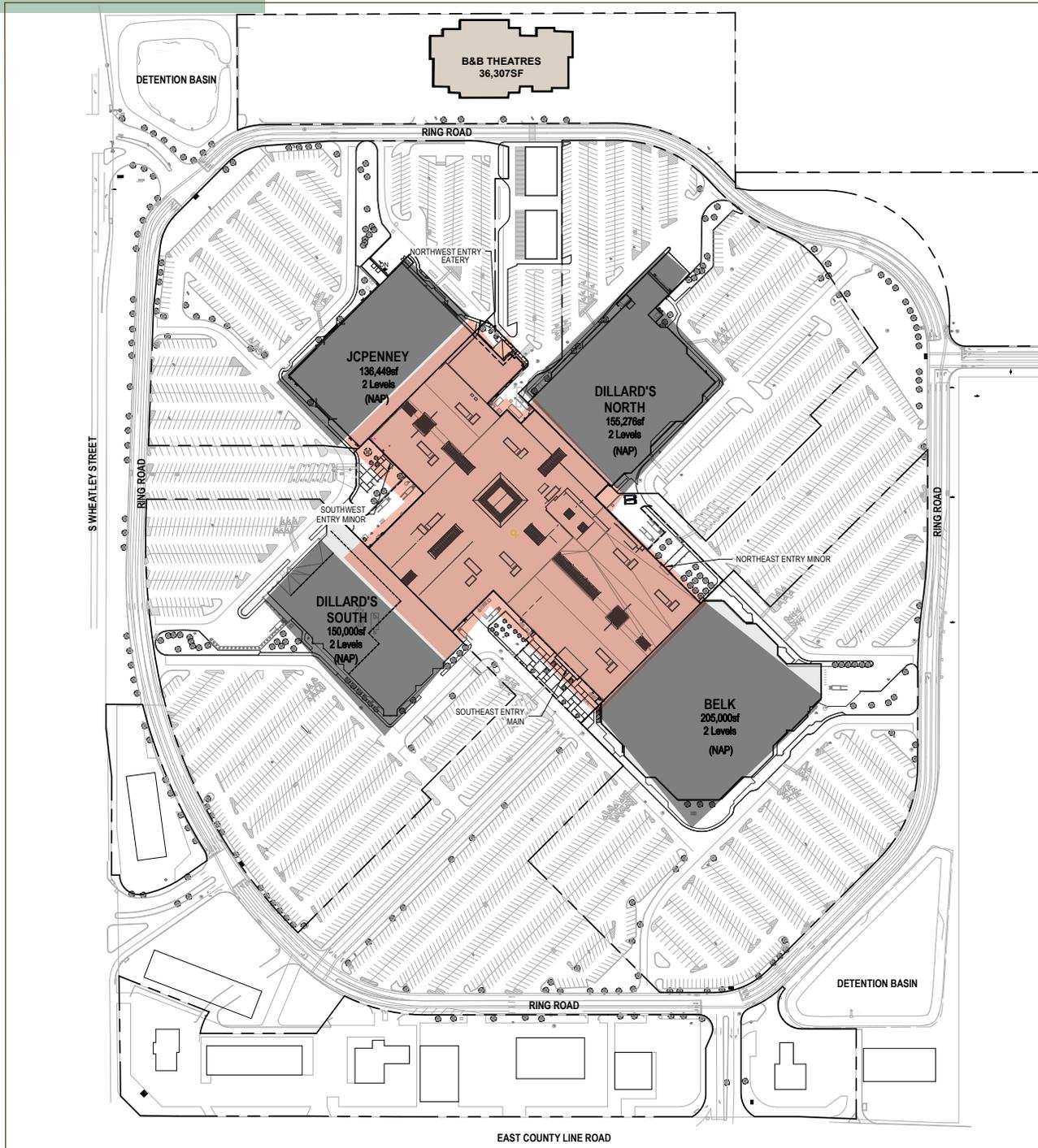
T.J. MAXX,
MARSHALL'S
OLD NAVY
BED, BATH & BEYOND
AT HOME

RESIDENTIAL

CELEBRATE AMERICAN
BALLOON GLOW

CHRIST COVENANT
CHRISTIAN SCHOOL

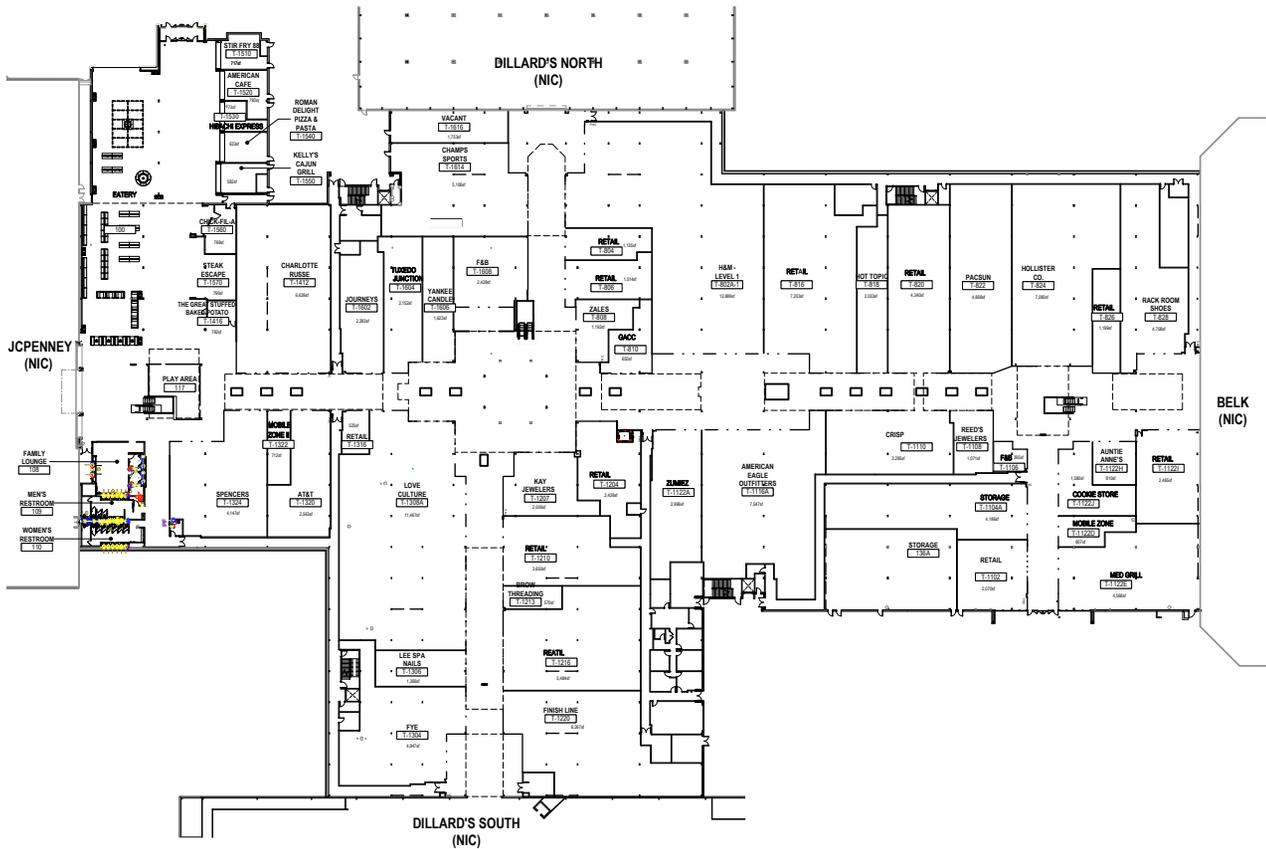
SITE MAP



PROJECT DATA	GLA
JCPENNEY	136,449
DILLARD'S NORTH	155,276
DILLARD'S SOUTH	150,000
BELK	205,000
Total Department Store GLA	646,725
Total Small Shops GLA	311,589
Total GLA	958,314
Outlots	
B&B Theatres	36,307
TOTAL PROPOSED OUTLOTS	15,000
TOTAL PARKING SPACES:	4,859

- Anchors/Department Stores
- Small Shops
- Outlots

LOWER LEVEL



H&M

REEDS Jewelers

White Barn

HOLLISTER

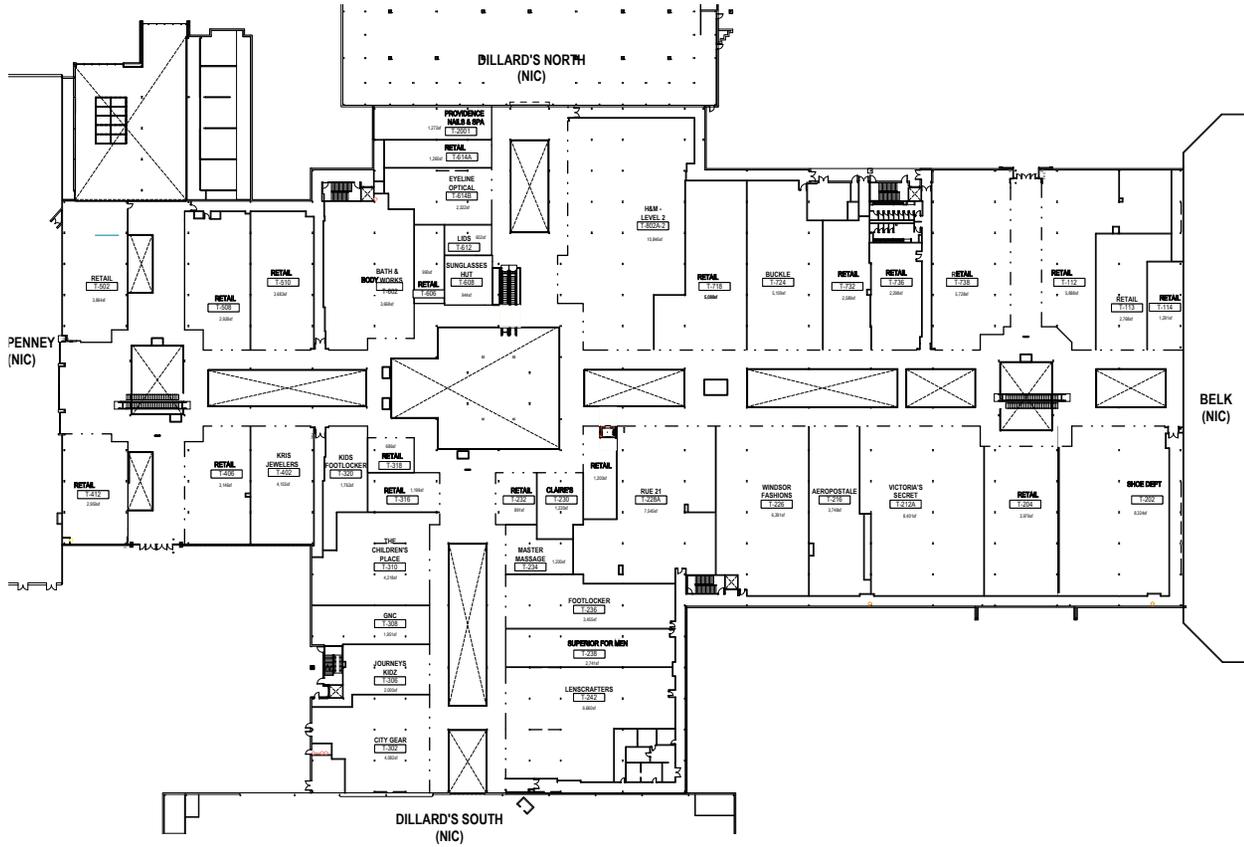
JCPenney

Dillard's

bek



UPPER LEVEL



Bath & Body Works®

VICTORIA'S SECRET

FOREVER 21®

KAY JEWELERS

Buckle

Finishline

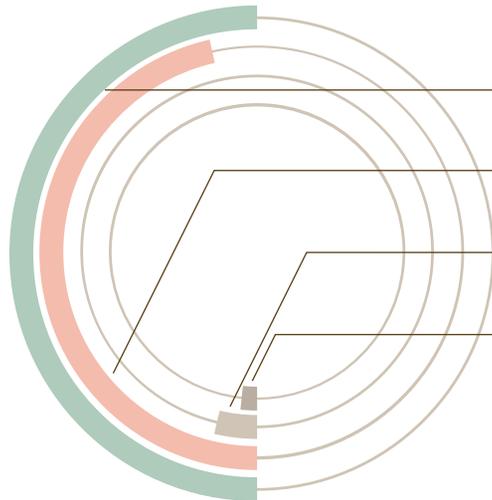
SHOE DEPT. ENCORE

Chick-fil-A



TOTAL POPULATION 10 MILES

251,508



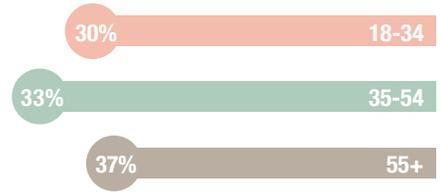
50.2% WHITE

46.3% AFRICAN AMERICAN

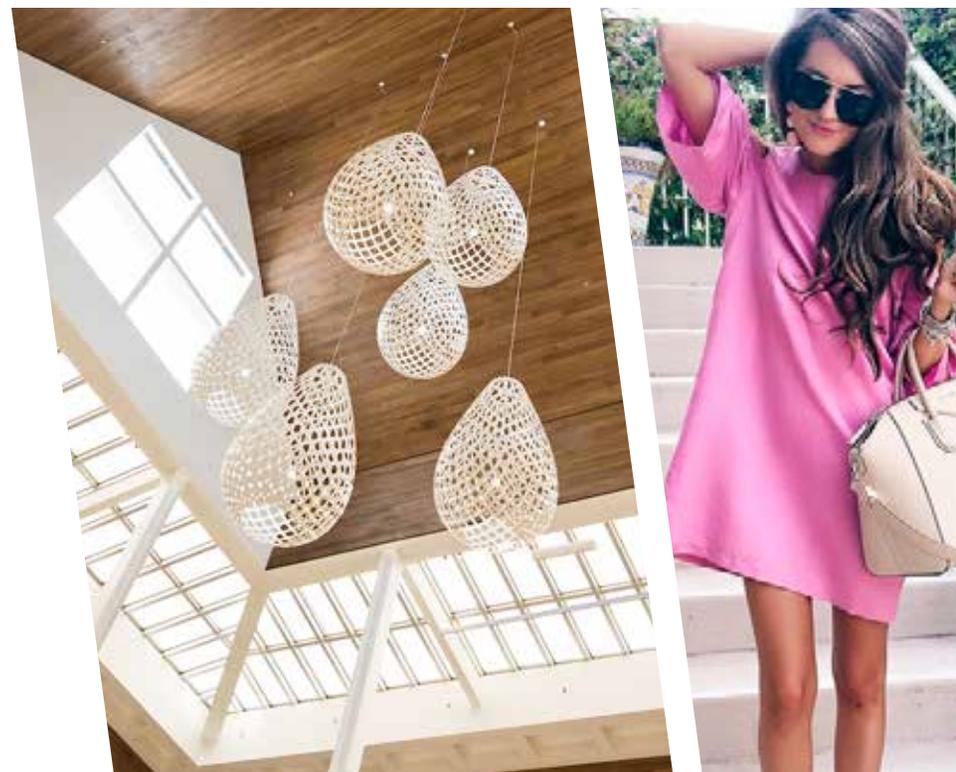
1.5% HISPANIC

.3% ASIAN

AGE



TOTAL STUDENT COUNT = 14,811
 HOME OWNERSHIP = 68.7%
 EMPLOYED FULL OR PART TIME = 57.5%



98,780
TOTAL HOUSEHOLDS

\$74,191
AVERAGE HOUSEHOLD INCOME

689,844
TRI-COUNTY AREA POPULATION

NORTHPARK

AT A GLANCE



NORTHPARK

AT A GLANCE



NORTHPARK

DISTINCTION



BALLOON GLOW

4TH OF JULY CELEBRATION AND 25+ YEAR TRADITION
INCLUDES A CONCERT, FOOD VENDORS, A KID'S PLAY AREA,
DIGITAL KIDS WALL, FIREWORKS AND HOT AIR BALLOONS

25,000+ PEOPLE

KIDS' MOVIE SERIES

NORTHPARK'S POPULAR MOVIE SERIES

200%

EATERY SALES INCREASE REPORTED AT EACH EVENT



EATERY MEDIA WALL

LARGE FORMAT LED SCREEN TO SHOWCASE
CUSTOM ART, ADVERTISING, GAMING EVENTS,
AND MOVIE SCREENINGS



BUTTERFLY EFFECT MURAL

PARTNERSHIP WITH NATIONAL PHILANTHROPIC
ORGANIZATION TO EFFECT CHANGE
THROUGH SOCIAL MEDIA



CUSTOM INTERACTIVE GAMING WALL

FEATURES THREE UNIQUE GAMES DESIGNED TO INCREASE DWELL TIME



DISCOVERY PARK

ALL-NEW PLAY AREA DESIGNED FOR CHILDREN UNDER 12 YEARS OLD



FAMILY LOUNGE

NEW FAMILY LOUNGE TO RELAX AND REFUEL

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NORTHPARK | A PACIFIC RETAIL PROPERTY

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