

# NORTHPARK

*A Mississippi Icon Reinvented*



# RIDGELAND, MS

An expansive \$20 million 2018 renovation of the property transformed Northpark into the premier shopping destination of Ridgeland, Mississippi. From remodeled entrances and new exterior landscaping to the latest amenities and reimagined open common-area, the center features 120 retailers and a spacious café-style Eatery offering a wide range of dining. With a new state-of-the-art Children's Discovery Park, a new Family Lounge, and large interactive gaming screens, Northpark combines contemporary architecture and design with next generation technology and unmatched Southern charm.

TOTAL SQUARE FEET CENTER GLA

958,314

TOTAL RETAILERS

120

PROJECTED DAILY VISITORS

5,400

ANNUAL TRAFFIC

3.5M

PEOPLE IN JACKSON, METROPOLITAN  
AREA FREQUENT NORTHPARK

40.7%

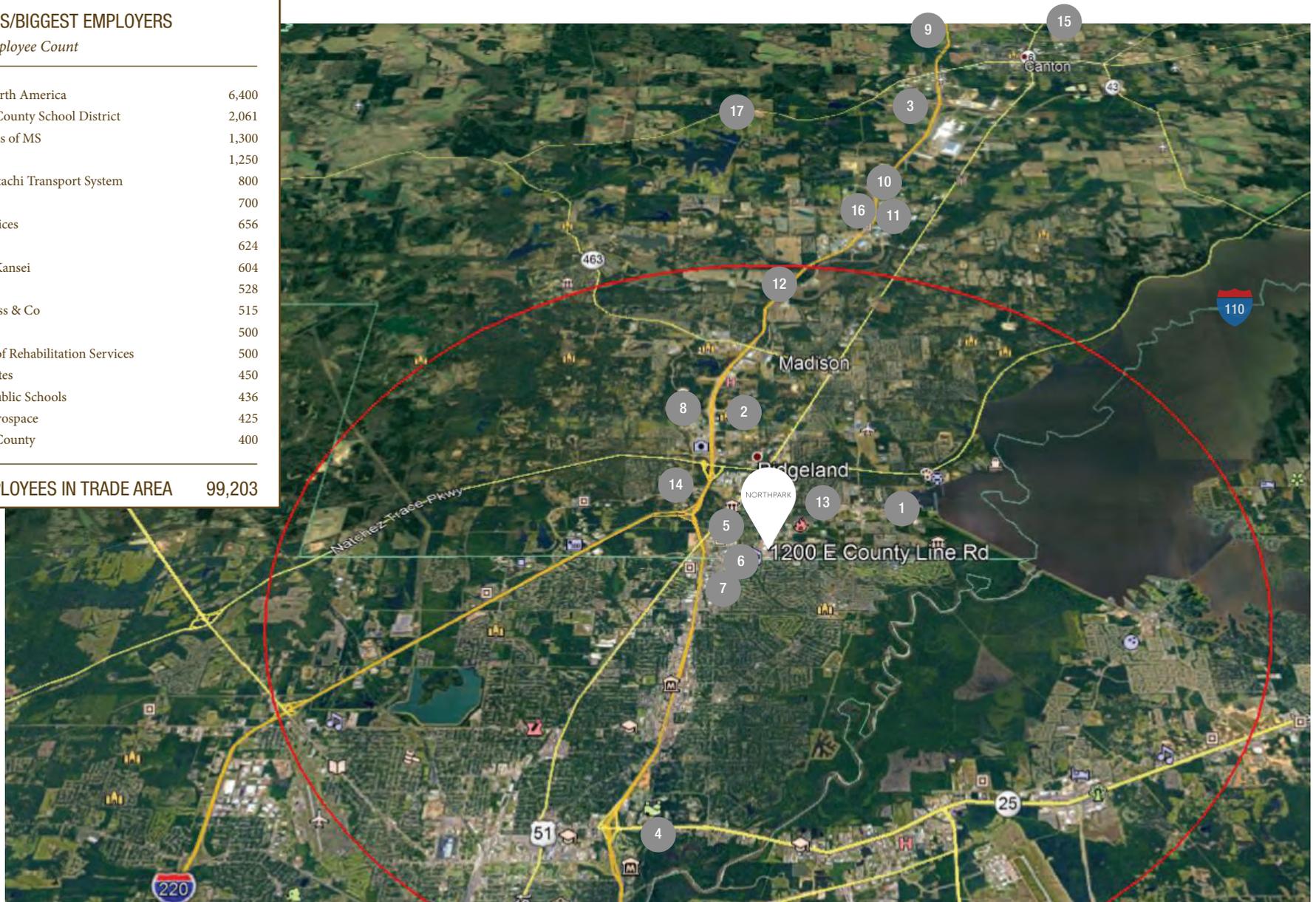


## BUSINESSES/BIGGEST EMPLOYERS

Sorted by Employee Count

1. Nissan North America	6,400
2. Madison County School District	2,061
3. Peco Foods of MS	1,300
4. Conduet	1,250
5. Vantec Hitachi Transport System	800
6. Kasai	700
7. Yates Services	656
8. C Spire	624
9. Calsonic Kansei	604
10. Faurecia	528
11. Levi Strauss & Co	515
12. Comcast	500
13. MS Dept of Rehabilitation Services	500
14. Minact Yates	450
15. Canton Public Schools	436
16. Vertex Aerospace	425
17. Madison County	400

TOTAL EMPLOYEES IN TRADE AREA 99,203



7-Mile Radius



Notable Companies in the Area

# NORTHPARK

# AERIAL OVERVIEW

## NORTHPARK

HIGHLAND ELEMENTARY SCHOOL

RIDGELAND CITY HALL

ANN SMITH ELEMENTARY

RESIDENCE INN  
STAY HOME  
HILTON GARDEN

RESIDENTIAL

220

51

55

Hilton  
HOTELS & RESORTS

LOWE'S

Walmart  
Savings & More

JCPenney

Dillard's  
NORTH

Dillard's  
SOUTH

belk

TARGET

TARGET

Hilton  
HOTELS & RESORTS

County Line Road

Burlington

TJ-maxx  
Marshalls

HOME  
DEPOT

THE HOME  
DEPOT

RIDGEWOOD ROAD

OLD NAVY

BED BATH &  
BEYOND

at home

CONN'S  
FURNISHINGS

BURLINGTON  
COAT  
FACTORY

EXIT OFF I55 TO COUNTY LINE ROAD  
114,000 vehicles travel County Line Road from  
Interstate 55 on an annual basis

HILTON JACKSON

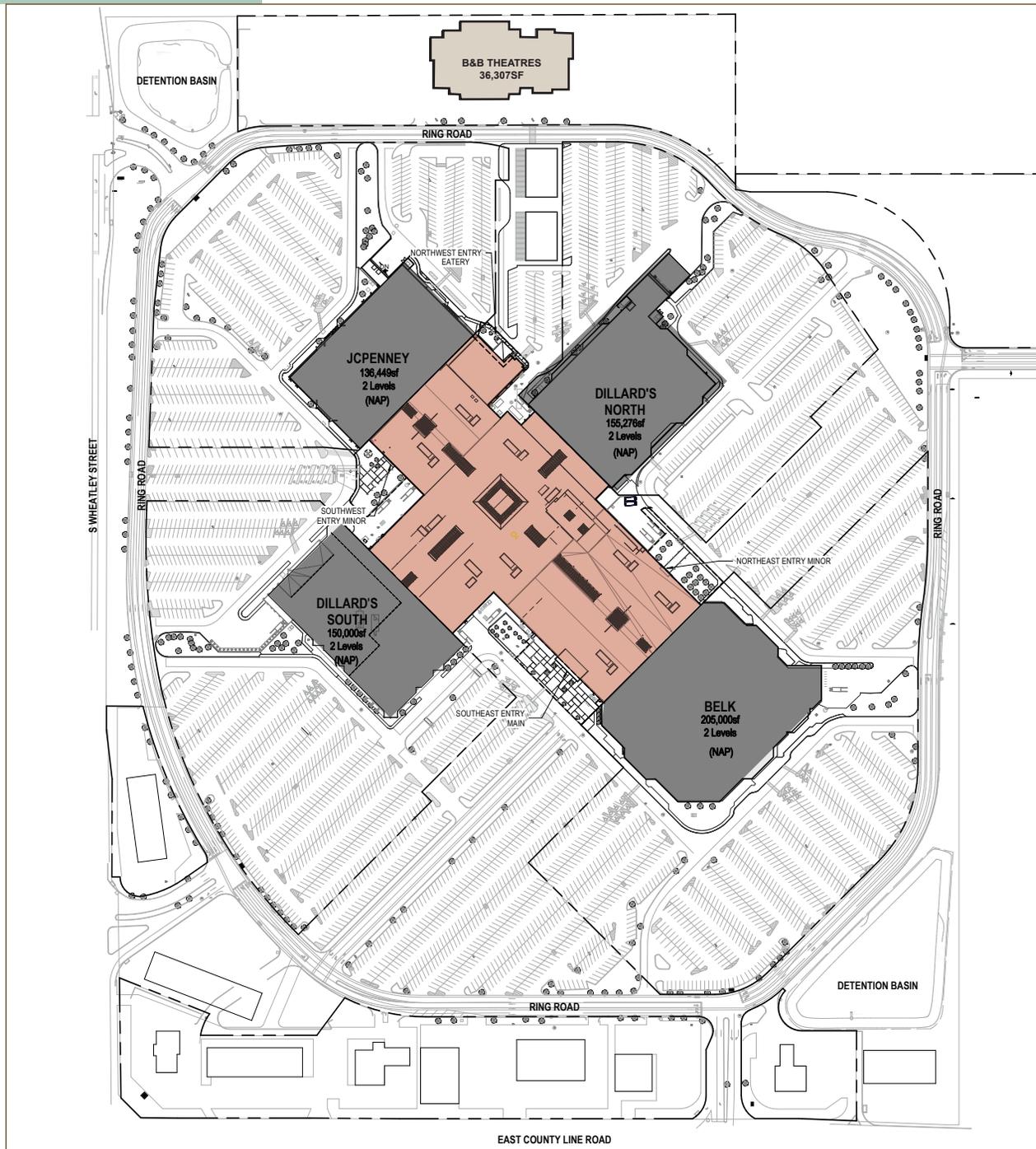
T.J. MAXX,  
MARSHALL'S  
OLD NAVY  
BED, BATH & BEYOND  
AT HOME

RESIDENTIAL

CELEBRATE AMERICAN  
BALLOON GLOW

CHRIST COVENANT  
CHRISTIAN SCHOOL

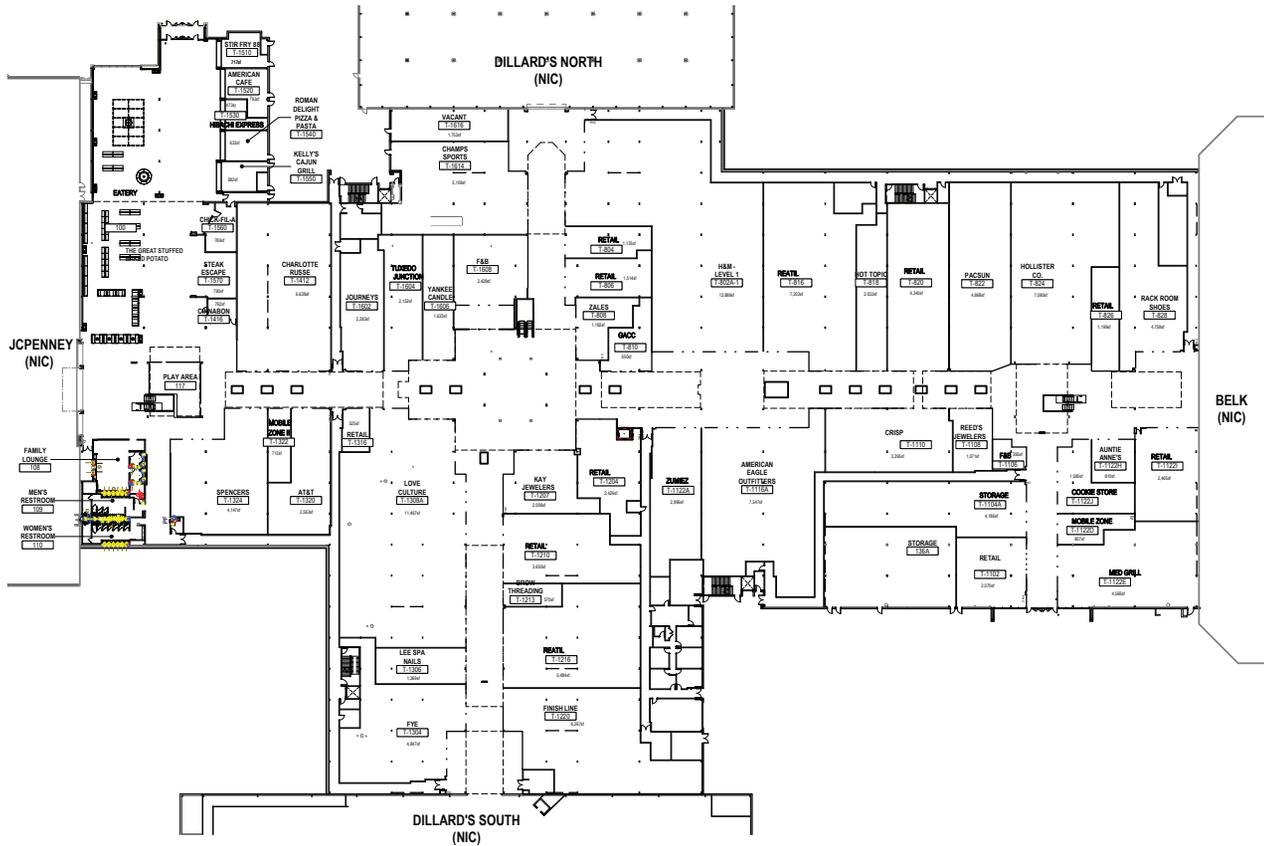




PROJECT DATA	GLA
JCPENNEY	136,449
DILLARD'S NORTH	155,276
DILLARD'S SOUTH	150,000
BELK	205,000
Total Department Store GLA	646,725
Total Small Shops GLA	311,589
Total GLA	958,314
Outlots	
B&B Theatres	36,307
TOTAL PROPOSED OUTLOTS	15,000
TOTAL PARKING SPACES:	4,859

- Anchors/Department Stores
- Small Shops
- Outlots

LOWER LEVEL



H&M

REEDS Jewelers

White Barn

HOLLISTER

JCPenney

Dillard's

belk

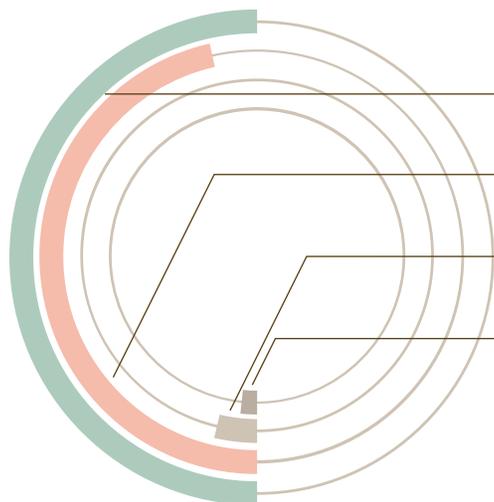




# DEMOGRAPHICS

TOTAL POPULATION 10 MILES

# 251,508



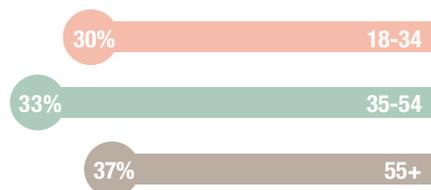
50.2% WHITE

46.3% AFRICAN AMERICAN

1.5% HISPANIC

.3% ASIAN

### AGE



TOTAL STUDENT COUNT = 14,811  
 HOME OWNERSHIP = 68.7%  
 EMPLOYED FULL OR PART TIME = 57.5%

**98,780**  
TOTAL HOUSEHOLDS

**\$74,191**  
AVERAGE HOUSEHOLD INCOME

**689,844**  
TRI-COUNTY AREA POPULATION



NORTHPARK

# AT A GLANCE



NORTHPARK

# AT A GLANCE



NORTHPARK

# DISTINCTION



## BALLOON GLOW

4TH OF JULY CELEBRATION AND 25+ YEAR TRADITION  
INCLUDES A CONCERT, FOOD VENDORS, A KID'S PLAY AREA,  
DIGITAL KIDS WALL, FIREWORKS AND HOT AIR BALLOONS

**25,000+ PEOPLE**

## KIDS' MOVIE SERIES

NORTHPARK'S POPULAR MOVIE SERIES

**200%**

EATERY SALES INCREASE REPORTED AT EACH EVENT



## EATERY MEDIA WALL

LARGE FORMAT LED SCREEN TO SHOWCASE  
CUSTOM ART, ADVERTISING, GAMING EVENTS,  
AND MOVIE SCREENINGS



## BUTTERFLY EFFECT MURAL

PARTNERSHIP WITH NATIONAL PHILANTHROPIC  
ORGANIZATION TO EFFECT CHANGE  
THROUGH SOCIAL MEDIA



## CUSTOM INTERACTIVE GAMING WALL

FEATURES THREE UNIQUE GAMES DESIGNED TO INCREASE DWELL TIME



## DISCOVERY PARK

ALL-NEW PLAY AREA DESIGNED FOR CHILDREN UNDER 12 YEARS OLD



## FAMILY LOUNGE

NEW FAMILY LOUNGE TO RELAX AND REFUEL

LEASING INFORMATION

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# CONTACT US

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**NORTH PARK | A PACIFIC RETAIL PROPERTY**

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   @ShopNorthparkMS

